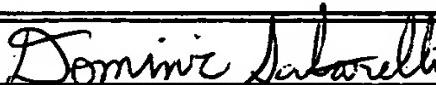




## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Method and System for Addressable and Program Independent Advertising during Recorded Programs						
Application Number:	09/680622 						
Confirmation Number:	9585						
First Named Applicant:	Gregory Flickinger						
Attorney Docket Number:	T728-10						
Art Unit:	2611						
Examiner:	Vivek Srivastava						
Search string:	( 5635978 or 5600364 or 5758259 or 5940073 or 6177931 ).pn.						
<b>US Patent Documents</b>							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
DS	1	5635978	1997-06-04	ALTEN			
DS	2	5600364	1997-02-04	HENDRICKS			
DS	3	5758259	1998-05-26	LAWLER			
DS	4	5940073	1999-08-17	KLOSTERMAN			
DS	5	6177931	2001-01-23	ALEXANDER			
Signature							
Examiner Name					Date		
					4/28/05		